



LAKE VICTORIA MINING COMPANY

For Immediate Release

May 11, 2010

Clive King M.Sc., Senior Geological Consultant, Joins Lake Victoria to Accelerate Mineable Discovery of Gold in Tanzania

Golden, Colorado May 11, 2010 (LVCA:OB) - Effective immediately, Mr [Clive King](#) is joining [Lake Victoria Mining Company, Inc.](#) as Senior Geological Consultant and Technical leader. Mr King's leadership will be instrumental in moving the Company's [gold projects](#) forward through accelerated exploration programs in order to unlock shareholder value through mineable [discovery of gold](#) within Tanzania. During the first week of May, Mr King conducted field visits to Lake Victoria Mining Company's [Singida](#), [Kinyambwiga](#) and [Kalemela](#) gold projects.

[Roger Newell](#), Lake Victoria's president speaking on behalf of the company's board of directors shared from New York: "We are the benefactors of the 31 years of African field experience that Mr King brings with him, 12 years of which have been focused on the gold belts in West Africa. His track record as a geologist within the African continent is populated with numerous discoveries of commercially feasible resources, including gold deposits. In addition to his geological expertise, Mr. King is also fluent in Swahili and accustomed to the local culture and operations of East Africa. Mr King has immediately taken on the technical leadership of the Company's Singida gold project and will steadily develop our current portfolio of 10 other [gold projects](#) to potentially identify one or more commercially feasible gold deposits for Lake Victoria Mining Company."

Mr King holds a BSc honours degree from the University of Swansea, Wales and an MSc degree in Geology from the University of Johannesburg, South Africa. Mr King spent his earlier years from 1979 as an underground mine geologist at the polymetallic base metals mine at [Tsumeb](#) in northern Namibia with Tsumeb Corporation Limited, a subsidiary of [Newmont Mining Company](#). In 1984 he joined the exploration team in the search for base metal in the surrounding carbonate terranes with Goldfields of Namibia Ltd. who had acquired Tsumeb

Corporation Ltd in 1988. His work led to the discovery of the massive, rich Cu-Ag deposit and the subsequent underground mine at Khusib Springs. Mr King joined Samax Resources Ltd. in 1997 as Exploration Manager for their West African operations centered in Ghana. The Company was highly successful in the discovery of the Kukuluma and Madandani gold deposits in the Geita District of Tanzania which was subsequently [acquired](#) by Ashanti Goldfields Ltd. in 1998. Part of the original exploration team at Samax was incorporated into the new company of [Axmin Limited](#) which developed a number of exploration projects in Central African Republics, Ghana, Burkina Faso, Mali, Senegal and Sierra Leone. Mr King was primarily involved in the West African operations, successfully completing the feasibility of the Bouroum Gold deposit in Burkina Faso, which was acquired by High River Gold Ltd of Canada. He was involved in the initial exploration of the 500,000 oz gold deposit in Sierra Leone as well as a number of gold discoveries in western Mali.

About the Company

Lake Victoria Mining Company, Inc. is working to create another gold mine in the world famous Lake Victoria Greenstone Belt, Tanzania, East Africa. Tanzania produced 1.75 million troy ounces of gold during 2007 and is the 3rd largest gold producer in Africa behind South Africa and Ghana. Lake Victoria Mining Company, Inc. currently holds both gold and uranium exploration licenses in Tanzania. Additional information regarding the Company is available on the corporate website at: www.lakevictoriaminingcompany.com or by contacting:

Lake Victoria Mining Company, Inc.
Dr. Roger A. Newell
Phone: 303 -586-1390
Email: info@lvcamining.com

Disclaimer

This news release may contain forward looking statements, relating to the Company's operations or the environment in which it operates, which are based on Lake Victoria Mining Company, Inc.'s operations, estimates, forecasts and projections. These statements are not guarantees of future performance and involve risks and uncertainties that are difficult to predict, and/or beyond Lake Victoria Mining Company, Inc.'s control. A number of important factors could cause actual outcomes and results to differ materially from those expressed in these forward-looking statements. Consequently, readers should not place undue reliance on such forward-looking statements. Lake Victoria Mining Company, Inc. disclaims any intention or obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise.